


# There's a rumor going 'round The Home Shows are FOR SALE

Bad Johnny: Really? Talk ta me bay-bee!

## Staff Opinion Regarding this Rumor

as reported by Lil' Johnny . . . . . 

also known as Good Johnny and Bad Johnny

\* (The hair is a lil' grey-er . . . . it's an old picture.)



Recently, there's been a lot of talk about how badly shows are doing,  
and it's spilled over to our shows.

Now, we recognize times are hard and money's tight. That's been the curse of many.

Bad Johnny: Like Dennis the Menace, Scooter & Brilliant Narty. Good Johnny: That's 'Marty.' Bad Johnny: Whatever . . .

Yet, we're fine and not complaining. In fact, we expect a positive change in repairs and remodeling.

Bad Johnny: It's those other moaps that are doin' all the complaining, 'cause their shows can't compete.

Compared to other shows, our shows have done fairly well (good attendance).

Good Johnny: Even exhibitors in other shows have complimented us. Thank you very much. Really, THANKS.

Certainly, we're not rolling in money and could always use a few more exhibitors here and there.

Good Johnny: What the heck! We got lotsa shows so, C'mon over!!!

Yet, the way we see it, we're doing a whole lot better than the Others.

Good Johnny: Thanks again to our exhibitors.

What's irksome, however, is a recent rumor that we're doing s-o-o-o poorly  
we've been running about looking for someone to buy our business.

Good Johnny: But, we're not for sale.

Bad Johnny: Shut-up! Everything's for sale . . . if the price is right. Go on . . . Keep talking!

The first to spread this rumor was Larry Speranske of Airmaker/Homes 4 All (an exhibitor in Dennis Carroll's Naper show and Joanne's Pheasant Run show). Larry wrote, "Rumor has it that Peggy asked Joanne if she would purchase your shows. Was Joanne interested in purchasing your business?"

Bad Johnny: Rock on Peggy! Let's make a deal. Sell these puppies and we're off ta Disneyland.

Good Johnny: What are you thinking? Kennedy's can't buy the shows. That's just silly.

Then we heard from Mr. Anonymous (an exhibitor in Dennis' Naperville show). Dennis told Mr A.:

"They're desperate - their shows are tanking -  
they're going out of business - trying to sell - not gonna be around much longer -  
and I may be picking up their halls."

Denny said he talked to someone (?) at Pheasant Run about The Home Shows.

He told Mr. A., "One of the vendors at Pheasant Run was telling Kennedy,  
"Your competition is here." She (Joanne ?) reportedly said, "Oh no. They're not here for exhibitors.  
We're having a meeting with them because they're trying to sell us The Home ShowS."

Bad Johnny: I smell R-E-T-I-R-E-M-E-N-T! Gimme dat money, money, money - M-O-N-E-Y!!!

Good Johnny: Peggy wasn't at Pheasant Run. Nor were Jessica or B.K. They were all running the Oak Lawn show.

Bad Johnny: Shut up! Where there's 'rumor,' there's an opportunity for a sale! Roll with it. Let's hear more . . .

Later, at another of the Other Guys' shows (St. Chaz - Apr '10), the rumor popped up again.  
Geese Louise! Who's behind this? What are they trying to do? Turn exhibitors away from us?  
Is someone trying to undermine our show marketing? - our business? - our livelihoods?

Imagine that...

# IT AIN'T TRUE.

None of our staff has ever approached anyone regarding the sale of The Home ShowS.

What's noteworthy though is this:

These rumors began after we produced a successful show at the College of DuPage in Glen Ellyn (which outperformed Dennis' Naperville show).

Bad Johnny: That show kicked Dennis the Menace's a-s-s-s-s!



Good Johnny: Be nice. It's unprofessional to gloat.

Bad Johnny: That's what the exhibitors said so, bite me!

Is their motive to adversely influence OUR exhibitors? - to damage us after a successful season?

Since we don't know who started this rumor, all we can say is, it's false.

Those that know Peggy, Jessica and B.K., (and John - a.k.a. Lil' Johnny) all know The Home ShowS are consistently well advertised ... so they're well attended ... so our exhibitors get the results they're looking for - leads and sales. Obviously, if we were in trouble and selling our productions, we wouldn't be doing everything we can to outperform every other show / every other promoter.

Bad Johnny: Yeah. Did I mention we kicked Denny's ass? Good Johnny: Do I have to remind you? Be nice.

And, we'll continue to do our best.

With regard to those who spread rumors about us, we suggest you question their motives.

What do they gain spreading false rumors? - by lying? What does that say about them?

Bad Johnny: Questions - questions - questions. Too many damn questions. There's only one question ...

Where's the cash, Big Momma? C'mon Jo-annn-eee, bay-bee. **POST UP!!!**

We've got a lotta great halls and exhibitors ... and you can be 'Queen of the Hill.'

Good Johnny: I'd say, question your motivation, Baddie. All you want to do is live in an amusement park with cartoon characters.

Bad Johnny: Get over yourself. Look around. We're all cartoon characters. An' I don't know about YOU, but I plan ta retire someday! Good Johnny: You're not the only one who'd like to see that day come.

As to buyers, all we can reasonably say, there are no "qualified" promoters.

Bad Johnny: Hey Denny! Isn't that you? Aren't you always saying "paid" means "qualified"?! Put your money where your mouth is. Ya wanna be big a big shot? Don't just say it. Play it. Make an' offer!!! It's a s-w-e-e-t deal ... You be havin' shows upon shows!

Heck, we'll even throw in a FREE set of cardiac paddles.

Good Johnny: You're incorrigible.

Bad Johnny: Don't be a schmuck, Goodie. Make this deal and we'll be on a sandy beach suckin' down Margaritas.

Good Johnny: Hummmm ... let's think about that. When is hurricane season? Bad Johnny: The weather? - or, the drink?

There are no local promoters with the financial wherewithal to purchase The Home ShowS, or management skills to administer so many events, even if we wished to sell.

Therefore, The Home ShowS are here to stay.

Bad Johnny: Oh crap. I smell a deal falling apart. Who taught you ta sell? Donald Dump? You're FIRED!!!

This year will be our Silver Anniversary - 25 years. Dates for Fall and Spring are out.

In fact, we're planning some surprises that will lead to, well ... you'll see.

We look forward to continuing our work with you, when you exhibit with us.

Bad Johnny: Damn it! - damn it!! - DAMN IT!!! There goes retirement.

Good Johnny: You should look on the bright side. Bad Johnny: What's that?

Good Johnny: Attendees are coming - advertising is working - exhibitors are happy - we're paying the bills - there's a big bag of sand in the garage - and I can mix Margaritas.

Bad Johnny: Great. Get me a drink and a sun lamp. I'll miss you Goofy ... Pluto ... Pinocchio! :(

Good Johnny: You kiddin'? Ya can't miss 'em. They're all around us - the competition.

## From The Home ShowS Staff

as reported by Lil' Johnny  
( 'Good' and 'Bad' - here to stay )

Comments to

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... by the grace of God, still counting.